

**Menomonie BUSINESS
IMPROVEMENT DISTRICT (BID)
MINUTES January 13, 2024, 4:00pm | The Mabel Tainter**

Attendees: Mike Stewart, John Heike, Barb Bauer-Chen, Dave Beck, Stacy Erickson, Jeff Frawley, Jon Krupke, Ashley Prange, Ryan Verdon, Bethany Hedlund, Michael Huggins, Ann Vogl, Jeremiah Gerdin, Wade Lambrigtsen

Also in attendance: Becca Schoenborn, Executive Director
Errin Welty (Senior Downtown Development Director WEDC), Ray French (Regional Economic Development Director WDC)

Meeting called to order: 4:05pm

Negotiate agenda:

- **MOTION:** Heike/Frawley to approve the agenda
- **VOTE:** Verbal vote is unanimous. Motion passed.

Approval of minutes:

- **MOTION:** Frawley/Beck to approve the minutes from the November meeting
- **VOTE:** Verbal vote is unanimous. Motion passed.

Public comments:

- Free parking downtown until January 5

Committee reports:

- **Discussion of Committee Structure for 2024**
 - **MOTION:** Frawley/Erickson to schedule a strategic plan meeting in the first quarter of 2024
 - **VOTE:** Verbal vote is unanimous. Motion passed.

Old business:

- **Open Executive committee Positions:**
 - Discussion on the roles and responsibilities of the Vice President position
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 - **MOTION:** Heike/Erickson to appoint Jeremiah Gerdin as 2024 Downtown Menomonie Inc. Vice president and Jeff Frawley as 2024 Downtown Menomonie Secretary
 - **VOTE:** Verbal vote is unanimous. Motion passed.
- **Open Board Positions**
 - Discussion / Recommendation from Board interviews conducted by Schoenberg, Heike, and Frawley
 - 3 applications to fill 1 board seat available for non BID representative. (Haleigh Carr, Angela Wolf, Veronika Zazovsky)

- **MOTION:** Erickson/Krupke to add Veronika Zazovsky as a voting member and non-BID representative to the board in 2024
- **VOTE:** Verbal vote is unanimous. Motion passed.

New business:

- **Welcome new board members:**
 - o Bethany Hedlund, Michael Huggins, Ann Vogl, Jeremiah Gerdin, Wade Lambrigtsen
- **WEDC Accreditation**
 - o Accreditation packet completed by Errin Welty

Director's report: Schoenborn

- o 2026 Walldogs event. Overview provided by Lambrigtsen
- o Historic preservation guidelines
- o Sent 300 fundraising letters
- o Partnership with Historical society for for social media campaign featuring historic downtown buildings.

Other: none

Meeting adjourned: 5:13pm

- **MOTION:** Heike/Frawley to adjourn
- **VOTE:** Verbal vote is unanimous. Motion passed.

Next meeting:

- February 21, 2024 at 8:00am