**Menomonie BUSINESS**

**IMPROVEMENT DISTRICT (BID)**

**MINUTES December 13, 2023, 2023 – 8:00a | 503 Broadway STE #20 and ZOOM**

**Attendees:** Mike Stewart, John Heike, Jenn Tack, Barb Bauer-Chen, Dave Beck, Stacy Erickson, Jeff Frawley, Jon Krupke, Ashley Prange, Ryan Verdon

**Also in attendance:** Becca Schoenborn, Executive Director

Bethany Hedlund, Community Service Officer Menomonie, Police Department

**Meeting called to order:** 8:05a

**Negotiate agenda:**

* **MOTION**: Heike/Frawley to approve the agenda
* **VOTE:** Verbal vote is unanimous. Motion passed.

**Approval of minutes:**

* **MOTION**: Frawley/Bauer-Chen to approve the minutes from the November meeting
* **VOTE:** Verbal vote is unanimous. Motion passed.

**Financial reports:**

* **MOTION**: Tack/Krupke to approve the financial report
* **VOTE:** Verbal vote is unanimous. Motion passed.

**Public comments: Hedlund**

* Free parking downtown until January 5

**Committee reports:**

* **Discussion of Committee Structure for 2024**
* **MOTION**: Frawley/Erickson to schedule a strategic plan meeting in the first quarter of 2024
* **VOTE:** Verbal vote is unanimous. Motion passed.

**Old business:**

* **Winter Daze Recap:**
  + Huge success with positive feedback
  + Over 7,500 people showed up
  + Next year, those not on the Winter Daze Committee should create a DTM float
  + Email Erickson, Prange, or Schoenborn with any more thoughts
* **Open Board Positions**
* Discussion on board positions and bi-laws
* Recommended to add a Stout student back to the board

* **MOTION**: Frawley/Erickson to add Ann Vogl and Jeremiah Gerdin as voting members and BID representatives to the board in 2024
* **VOTE:** Verbal vote is unanimous. Motion passed.
* **MOTION**: Frawley/Erickson to add Bethany Hedlund and Michael Higgins as ex-officio members non-voting members to the board in 2024
* **VOTE:** Verbal vote is unanimous. Motion passed.
* **MOTION**: Frawley/Heike to add Wade Lambrigtsen as a voting member and non-BID representative to the board in 2024
* **VOTE:** Verbal vote is unanimous. Motion passed.

**New business:**

* **2024 Annual Meeting:** 
  + February 29, 2024 is the tentative date at Raw Deal
  + Recommend having the regular board meeting February 21, 2024
* **WEDC Accreditation Meeting**
  + Will take place in January at the board meeting

**Director’s report: Schoenborn**

**Other:** none

**Meeting adjourned:** 9:24a

* **MOTION:** Tack/Frawley to adjourn
* **VOTE:** Verbal vote is unanimous. Motion passed.

**Next meeting:**

* January 17, 2023 at 8:00a (may change to an afternoon meeting)