**Menomonie BUSINESS**

**IMPROVEMENT DISTRICT (BID)**

**MINUTES October 18, 2023 – 8:00a | 503 Broadway STE #20**

**Attendees:** Mike Stewart, Amanda Kahl, John Heike, Barb Bauer-Chen, Dave Beck, Stacy Erickson, Jeff Frawley, Jon Krupke, Ashley Prange, Ryan Verdon, Kayla Wayne

**Also in attendance:** Becca Schoenborn, Executive Director

Bethany Hedlund, Community Service Officer, Menomonie Police Department

**Welcome Becca!**

**Meeting called to order:** 8:03a

**Negotiate agenda:**

* **MOTION**: Frawley/Bauer-Chen motioned to add “Bid cap discussion” under old business
* **VOTE:** Verbal vote is unanimous. Motion passed.

**Approval of minutes:**

* **MOTION**: Kahl/Frawley to approve the minutes from the September meeting
* **VOTE:** Verbal vote is unanimous. Motion passed.

**Financial reports:** Have not received updated financials

**Public comments:** none

**Committee reports:**

* **Promotions:**
  + **Beer Walk:** Frawley
    - Great, well received, break-even event
    - Suggested adding a Spooky Tour next year
    - Increase the time of each tour
    - Add snacks or a food venue at the last stop
* **Economic:** Beck
  + Beck and Schoenborn will connect on grant status
* **WinterDaze:** Erickson
  + **Theme:** Holidaze Around the World
  + Adding Best Ice Shack Award: sponsored by Dunn County Fish and Game
  + Will increase Royalty presence in the fair
  + May add food trucks
  + Will add porta-potties
  + Need judges and an emcee
  + Burn barrels were approved at Council

**Old business:**

* **DTM Speaker System:** Frawley reported there is a bid to replace system and he will work with City Administrator on this project
* **BID Cap Discussion:** Frawley reported that there is a $3,000 BID cap currently in place which affects three businesses (Cobblestone Hotel, Trimble Dental, and 503 Broadway
  + $12,000 total would come back to DTM if the cap is removed or raised
  + Proposed to increase to BID cap by 33% annually
  + CVS and WESTconsin Credit Union may fall under the BID cap
* **MOTION**: Frawley/Heike to incrementally over 3 years to remove the BID cap for the current capped properties and immediately remove the cap for any property that would fall in the BID cap in the future
* **VOTE:** Verbal vote is unanimous. Motion passed.

**New business:**

* **Open Board Positions**
  + **Board of Director Officer Positions**
    - VP position is open for 2023 and 2024
    - Steward is willing to remain President for 2024
    - Kahl and Tack term off of the executive committee in 2024
  + **General Board of Director Positions**
* There will be three open positions in 2024 to keep the board this size

**Director’s report: Schoenborn**

* Introduction
* Initial Tasks

**Other:** none

**Meeting adjourned:** 9:24a

* **MOTION:** Heike/Frawley to adjourn
* **VOTE:** Verbal vote is unanimous. Motion passed.

**Next meeting:**

* November 15, 2023 at 8:00a