**Menomonie BUSINESS**

**IMPROVEMENT DISTRICT (BID)**

**MINUTES May 17, 2023 – 8:00a | 503 Broadway STE #20**

**Attendees:** Mike Stewart, John Heike, Jenn Tack, Barb Bauer-Chen, Kayla Blue, Penny Burstad, Stacy Erickson, Jeff Frawley, Jon Krupke, Ashley Prange, Ryan Verdon

**Also in attendance:** Phil Lyons, Executive Director

Ann Vogl, Owner of Dragon Tale Books

**Meeting called to order:** 8:03a

**Welcome and introductions:** All

**Negotiate agenda:** none

**Approval of minutes:** Lyons

* MOTION: Heike/Beck to approve the minutes from April 19, 2023
* VOTE: Verbal vote is unanimous. Motion passed.

**Financial reports:** Heike/Lyons

* Comparing each month annual
* We are currently in a higher position that we were last May
* MOTION: Kahl/Frawley to approve the agenda the meeting
* VOTE: Verbal vote is unanimous. Motion passed.

**Public comments:** None

**Committee reports:**

* **Design:** Beck
  + **Beautification Grant Process**
    - Put this on the website and on Facebook
    - Encourage people to apply
  + **June 8 renovation workshop:** See agenda attachment
    - Bauer-Chen would like to attend with Lyons
  + **Other:** **Parking**
    - Stout Parking Project: Worked with Stout students on how to rebrand parking
    - If we want to do this, a student needs to be hired to take this over
    - Preview of Stout students Parking Project
* **Promotions:** Frawley, minutes attached to agenda
  + **Beer Walk** (October)
    - Moving forward and need to finalize the date and details
  + **Bridge Dinner change up**
    - Moving forward and need to finalize date and details
  + **Other: Website**
    - Road block with 2 step authorization
    - Moving from GoDaddy to Square Space
    - Preview of new website
  + **Other: 2666 phone number**
* **MOTION:** Frawley/Kahl to cancel the landline, downtownmenomonie.com, and mainstreetmenomonie.org pending the new website is up and running
* **VOTE:** Verbal vote is unanimous. Motion passed.
* **Economic:** Bauer-Chen, minutes attached to agenda
  + **Regional Business Fund info**
    - Lots of opportunities for funds, grants, or no/low interest loans
    - Would like to help people learn and apply for these opportunities
  + **Partnering with Realtor – building vacancies**
    - Local businesses could post on their own
  + **Mix of businesses in DTM:**
    - Discussion: Does DTM have a say in what does in downtown?
    - Connect people with ideas and who have spaces
    - Getting this info on the website would really help

**Old business:** Previously covered in committee reports

* **Update on Website Transition:**
* **Email, phone numbers access codes:**

**New business:**

* **Community Cookout:** Erickson
  + - Erickson is willing to chair
    - Committee includes: Erickson, Frawley, Stewart, Verdon

**Director’s report: Lyons,** full report attached to agenda

**Other:**

* Dragon Scavenger Hunt in downtown: Vogl
  + Bauer-Chen will partner with Vogl to see if this can launch this summer during slower months
* The City of Menomonie is hosting a photo contest: DTM will partner with them to get some new photos of downtown

**Next meeting:**

* June 21, 2023 at 8:00a

**Meeting adjourned:** 9:37a

* MOTION: Heike/Kahl to adjourn
* VOTE: Verbal vote is unanimous. Motion passed.