**Menomonie BUSINESS**

**IMPROVEMENT DISTRICT (BID)**

**MINUTES June 21, 2023 – 8:00a | 503 Broadway STE #20**

**Attendees:** Mike Stewart, John Heike, Jenn Tack, Barb Bauer-Chen, Stacy Erickson, Jeff Frawley, Jon Krupke, Ashley Prange, Ryan Verdon

**Also in attendance:** Phil Lyons, Executive Director

Bethany Hedlund, Community Service Officer, Menomonie Police Department

**Meeting called to order:** 8:04a

**Negotiate agenda:** Add to old business – Let’s Paint the Town (LPTT)

**Approval of minutes:**

* **MOTION**: Tack/Frawley to approve the minutes from May 17, 2023
* **VOTE:** Verbal vote is unanimous. Motion passed.

**Financial reports:** Heike/Lyons

* **MOTION**: Tack/Schoenborn to approve the financial reports
* **VOTE:** Verbal vote is unanimous. Motion passed.

**Public comments:** Hedlund

* **Parking:** “Free Parking” ribbons have been placed
  + Things seem to be going well

**Committee reports:**

* **Design:** Lyons, minutes attached to agenda
  + **Beautification Grant Decisions:** 
    - Committee brought forth recommendations:
      * Allocate $1000 to The Market, Heros Welcome, La Dee Dah, Stelter Rentals
      * Allocate $450 to Fiber Lab
      * Allocate $550 to Menomonie Therapeutic Massage
* **MOTION:** Heiki/Krupke to approve the committee recommendations for the Beautification Grants
* **Sign Grants** are $150 each
* **MOTION:** Frawley/Heike to approve the sign grant for Dragon Tales
* **VOTE:** Verbal vote is unanimous. Motion passed.
* **MOTION:** Tack/Frawley to approve the sign grant for Fiber Lab
* **VOTE:** Verbal vote is unanimous. Motion passed.
* **MOTION:** Erickson/Schoenborn to approve the sign grant for three businesses: Ted’s, Patina Vintage Company, and Fleet Feet
* **VOTE:** Verbal vote is unanimous. Motion passed.
* **Promotions:** Frawley, minutes attached to agenda
  + **Beer Walk** (Sunday, October 1)
    - Moving forward
    - Event Bright to sell tickets
  + **Bridge Dinner** 
    - Pushing until Spring 2024
    - Will lock in with Stout’s catering
    - Suggestion: Coincide it with free parking kick off
  + **Board Building at the Frawley’s:** August
    - Frawley will send out a Doodle Poll
  + **Business Watch**
    - Lyons has been communicating with MPD
    - Would like to do this before LPTT
    - Small Business Development Center (out of Eau Claire) could be invited
    - Controlled with a topic
    - Quarterly meetings
  + **Community Cookout:** Erickson
    - Lots of moving pieces
    - Food vendor applications have been sent and will be decided in July
      * DTM will not take a percentage, instead a fee of $50 per vendor who is not part of the BID
    - Does the DTM board want to sell grilled food?
      * Not this year
    - Raffles: Board members to put together raffle items by September 1
      * What would we be raising the money for? I
      * Suggestion: Increase the Beautification Grant
    - Dunk Tank: Dunk tank champ
    - No band, DJ this year
* **Economic:** minutes attached to agenda
  + **Presentation from USDA Rural Development**
  + **Downtown Revitalization Seminar**

**Old business:**

* **Website demo:** Becca (Postponed due to fire alarm)
* **Let’s Paint the Town:** 
  + DTM is insuring, housing the funding, paying invoices, partnering on this event

**New business:**

* **Beautification Grant motions:** previously discussed
* **Sign Grant motions:** previously discussed
* **Potential decisions regarding cookout**: previously discussed

**Director’s report: Lyons,** full report attached to agenda

**Other:** none

**Next meeting:**

* July 19, 2023 at 8:00a

**Meeting adjourned:** 9:31a

* MOTION: Heike/Frawley to adjourn
* VOTE: Verbal vote is unanimous. Motion passed.