**Menomonie BUSINESS**

**IMPROVEMENT DISTRICT (BID)**

**MINUTES June 21, 2023 – 8:00a | 503 Broadway STE #20**

**Attendees:** Mike Stewart, John Heike, Jenn Tack, Barb Bauer-Chen, Stacy Erickson, Jeff Frawley, Jon Krupke, Ashley Prange, Ryan Verdon

**Also in attendance:** Phil Lyons, Executive Director

Bethany Hedlund, Community Service Officer, Menomonie Police Department

**Meeting called to order:** 8:04a

**Negotiate agenda:** Add to old business – Let’s Paint the Town (LPTT)

**Approval of minutes:**

* **MOTION**: Tack/Frawley to approve the minutes from May 17, 2023
* **VOTE:** Verbal vote is unanimous. Motion passed.

**Financial reports:** Heike/Lyons

* **MOTION**: Tack/Schoenborn to approve the financial reports
* **VOTE:** Verbal vote is unanimous. Motion passed.

**Public comments:** Hedlund

* **Parking:** “Free Parking” ribbons have been placed
	+ Things seem to be going well

**Committee reports:**

* **Design:** Lyons, minutes attached to agenda
	+ **Beautification Grant Decisions:**
		- Committee brought forth recommendations:
			* Allocate $1000 to The Market, Heros Welcome, La Dee Dah, Stelter Rentals
			* Allocate $450 to Fiber Lab
			* Allocate $550 to Menomonie Therapeutic Massage
* **MOTION:** Heiki/Krupke to approve the committee recommendations for the Beautification Grants
* **Sign Grants** are $150 each
* **MOTION:** Frawley/Heike to approve the sign grant for Dragon Tales
* **VOTE:** Verbal vote is unanimous. Motion passed.
* **MOTION:** Tack/Frawley to approve the sign grant for Fiber Lab
* **VOTE:** Verbal vote is unanimous. Motion passed.
* **MOTION:** Erickson/Schoenborn to approve the sign grant for three businesses: Ted’s, Patina Vintage Company, and Fleet Feet
* **VOTE:** Verbal vote is unanimous. Motion passed.
* **Promotions:** Frawley, minutes attached to agenda
	+ **Beer Walk** (Sunday, October 1)
		- Moving forward
		- Event Bright to sell tickets
	+ **Bridge Dinner**
		- Pushing until Spring 2024
		- Will lock in with Stout’s catering
		- Suggestion: Coincide it with free parking kick off
	+ **Board Building at the Frawley’s:** August
		- Frawley will send out a Doodle Poll
	+ **Business Watch**
		- Lyons has been communicating with MPD
		- Would like to do this before LPTT
		- Small Business Development Center (out of Eau Claire) could be invited
		- Controlled with a topic
		- Quarterly meetings
	+ **Community Cookout:** Erickson
		- Lots of moving pieces
		- Food vendor applications have been sent and will be decided in July
			* DTM will not take a percentage, instead a fee of $50 per vendor who is not part of the BID
		- Does the DTM board want to sell grilled food?
			* Not this year
		- Raffles: Board members to put together raffle items by September 1
			* What would we be raising the money for? I
			* Suggestion: Increase the Beautification Grant
		- Dunk Tank: Dunk tank champ
		- No band, DJ this year
* **Economic:** minutes attached to agenda
	+ **Presentation from USDA Rural Development**
	+ **Downtown Revitalization Seminar**

**Old business:**

* **Website demo:** Becca (Postponed due to fire alarm)
* **Let’s Paint the Town:**
	+ DTM is insuring, housing the funding, paying invoices, partnering on this event

**New business:**

* **Beautification Grant motions:** previously discussed
* **Sign Grant motions:** previously discussed
* **Potential decisions regarding cookout**: previously discussed

**Director’s report: Lyons,** full report attached to agenda

**Other:** none

**Next meeting:**

* July 19, 2023 at 8:00a

**Meeting adjourned:** 9:31a

* MOTION: Heike/Frawley to adjourn
* VOTE: Verbal vote is unanimous. Motion passed.