**Menomonie BUSINESS**

**IMPROVEMENT DISTRICT (BID)**

**MINUTES August 16, 2023 – 8:00a | 503 Broadway STE #20**

**Attendees:** Mike Stewart, John Heike, Jenn Tack, Barb Bauer-Chen, Kayla Blue, Penny Burstad, Stacy Erickson, Jeff Frawley, Jon Krupke, Ashley Prange, Ryan Verdon

**Also in attendance:** Phil Lyons, Executive Director

Bethany Hedlund, Community Service Officer, Menomonie Police Department

**Meeting called to order:** 8:02a

**Approval of minutes:**

* **MOTION**: Tack/Frawley to approve the minutes from July 19, 2023
* **VOTE:** Verbal vote is unanimous. Motion passed.

**Negotiate agenda:** none

**Financial reports:** Some follow up work is being done from LPTT

**Public comments:** none

**Committee reports:**

* **Design:** Beck
  + Moving forward with grants and funds should go out soon
* **Promotions:**
  + **Beer Walk:** Frawley
* **MOTION**: Frawley/Heike to budget $1,000 to rent the Volume One trolley for the 2023 Beer Tour
* **VOTE:** Verbal vote is unanimous. Motion passed.
  + **Community Cookout:** Erickson
* Board member raffles due by September 1
* **Economic:** Bauer-Chen
  + Attended PARKnership Meeting

**Old business:**

* Fireworks update – Xcel Energy will sponsor $1,500
* Winterdaze – Planning meeting to be scheduled soon

**New business:**

* **Review and comment – FY 24 Contract with WECD**
* **MOTION**: Frawley/Kahl to approve signing the 2024 WECD Contract
* **VOTE:** Verbal vote is unanimous. Motion passed.
* **City Subsidy Request**
  + Review narrative and funding request
  + Review operating budget changes
  + Add removing the cap on the BID to future agenda
* **MOTION**: Frawley/Kahl to approve the request of $35,000 for the 2024 Subsidy request
* **VOTE:** Verbal vote is unanimous. Motion passed.
* **Technology needs**
  + Gather what the needs are for the role
* **Review Search Committee Materials**
  + Discussion over changes to the position description and salary

**Director’s report: Lyons,** full report attached to agenda

* **Dragon Hunt:** Cool event that is going well thanks to Ann Vogl
* **Chris Kroeze’s** make up concert will be on September 22, 2024

**Other:** none

**Next meeting:**

* September 20, 2023 at 9:30a

**Meeting adjourned:** 9:24a

* **MOTION:** Heike/Kahl to adjourn
* **VOTE:** Verbal vote is unanimous. Motion passed.